



SFM2016
SURFACE FINISHING MEXICO

WINDOW OF OPPORTUNITY

February 22nd, 23rd and 24th, 2016

www.surfacefinishingmexico.com

Window of Opportunity

The Automotive Industry in Mexico is growing from 3.3 million units manufactured per year, to 5.1 million units in 2020.

This means 55% increase in only 5 years!*

Mexico Automotive Facts:

- 4th largest exporter of vehicles in the world.
- 6th largest auto parts exporter and first supplier for the United States.
- 7th largest manufacturer of vehicles and the 1st in Latin America.
- 21 Automotive OEM's factories along the country.
- 1.7 million employees in the Automotive Industry.

(According to KASO & Associates with numbers of INEGI, Economy Secretariat, Banxico and ARIDRA).

(All data according to Asociación Mexicana de la Industria Automotriz [AMIA] except where is indicated).

Mexico Aerospace Facts:

- 14th largest manufacturer in the world.
- 300 suppliers of spare parts, raw materials and specialized machining for the Aerospace Industry.
- Over 5.4 million USD of export of goods and services in this sector.

According to Federación Mexicana de la Industria Aeroespacial (FEMIA).

Why Mexico

- Mexico has free trade agreements with North and South America, Europe and Asia (more than 44 countries), which gives a lower tariff operational environment.
- Mexico is the lowest cost country of NAFTA with great logistics advantages from its geographical location and closest to the largest market in the world: the USA.
- Mexico has showed extraordinary manufacturing flexibility and high quality capabilities.

**According to Asociación Mexicana de la Industria Automotriz (AMIA).*



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Be part of the first Surface Finishing Show in Mexico with more than 150 international exhibitors in Sectors of:

- Automotive
- Aerospace
- Appliances
- Electronic
- Construction
- And more ...

Why you should exhibit:

- Connect with hundreds of surface finishing professionals for the best business opportunities.
- Gain knowledge and a better understanding of the competitive advantages that surface finishing manufacturers and suppliers enjoy in Mexico.
- Interact with Mexico's Finishing Surface Industry decision makers.
- Participate with industry experts to know about the opportunities to be part of the value chain and to develop an offshore manufacturing project in Mexico.

Where:

- Querétaro, one of the safest and most beautiful cities of Mexico.
- Declared by UNESCO "World Cultural Heritage Site".
- Located only 134 miles from Mexico City.
- International Airport with many direct flights.



SFM2016 IS ORGANIZED BY



The Mexican Association for Surface Finishing (AMAS) represents all specialties in the Surface Coatings Industry of Mexico, organic and inorganic, linking companies, academic institutions and technical experts through its events, committees and services.

Our Mission is to promote business, education and innovation for the Surface Finishing Industrial Community of Mexico.

Why become an International Member:

- Expand your business network and your market.
- Be part of this industrial community that is growing by double digits year after year.
- Collaborate with Mexico's surface finishing professionals who are eager to enhance their supply chain.



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